BONN CONFERENCE FOR GLOBAL TRANSFORMATION 2015

12 – 13 May 2015
World Conference Center Bonn
Germany

Programme
From Politics to Implementation
Dear Guests,

A very warm welcome to the Bonn Conference for Global Transformation!

The global community is gearing up for a paradigm shift beginning in 2015. The Millennium Development Goals, which have focused primarily on developing countries, will be replaced by a new agenda for sustainable global development that will apply to all states, whether developing countries, emerging economies or industrialised nations. This post-2015 agenda is designed to drive comprehensive global transformation towards sustainable development in all its facets. The transformation envisaged in the post-2015 agenda involves a global and structural move towards sustainable social, economic and environmental development with a view to improving the living conditions of all people. Such a change requires a shift in thinking on our part to where we reflect critically on materialistic lifestyles, focus on sustainable business practices within sensible environmental limits, and ensure that interests are reconciled fairly, both within and between states and societies.

Shaping and implementing this transformation will require a fundamental change in structures, systems and institutions, but most of all a change in convictions, values and interests, which are not altered overnight. This is because transformation processes affect all areas of both public and private life. They are a puzzling mix of dynamism, complexity, uncertainty and inconsistency. As such, they do not follow a blueprint, which makes them difficult to plan and manage. An effective marriage of the necessary political will and the many different practical approaches and solutions at local level is crucial to the success of the post-2015 agenda. Integrating these approaches and using them to address common global challenges will be key to a new global partnership.

How can we succeed with such an ambitious endeavour? What common interests do all the different stakeholders have in a fundamental transformation? These are the kinds of questions and challenges that the Bonn Conference for Global Transformation is looking to discuss. With this new conference series, the State of North Rhine-Westphalia (NRW) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH aim to provide an opportunity for experienced decision-makers from all over the world to discuss strategies and solutions and to form new networks and alliances.
Beginning in 2015, the Bonn Conference for Global Transformation will meet every two years, bringing together experienced actors from Germany and abroad who wish to work on solutions for a fundamental transformation and to share what they have learned from working in international cooperation, foundations, civil-society organisations, the private sector, associations and trade unions, academia and education, policy-making, administration, cultural settings, and the media. Free of political protocol, the Bonn Conference for Global Transformation provides a platform for participants to jointly develop ideas and concepts for shaping global transformation, share innovative approaches and proposals for the work they are involved in, and forge new alliances.

Food for critical thought, model solutions, lively discussion sessions and practical workshops will be at the forefront of the Bonn Conference for Global Transformation 2015.

Angelica Schwall-Düren
Minister for Federal Affairs, Europe and the Media, State of North Rhine-Westphalia, Düsseldorf

Tanja Gönner
Chair of the Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn/Eschborn
Preface

ORGANISERS

North Rhine-Westphalia

In the second half of the 20th century, North Rhine-Westphalia underwent a fundamental structural transformation, particularly in its geographic centre of the Ruhr region, from a mining region to a modern technological and industrial region. This transformation entailed profound social upheaval. As a densely populated conurbation, Germany’s industrial heartland, Europe’s number-one energy region and a European transport hub, the federal state faces particular challenges when it comes to tackling global issues of transformation. North Rhine-Westphalia intends to contribute its experience and expertise to help shape the pending global transformation and to utilise ideas from other regions of the world in its own transformation process.

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH is a federal enterprise with worldwide operations. We support the German Government in the fields of international cooperation for sustainable development and international education. Through our work we assist people and societies in shaping their own future and improving living conditions. Most of our work is commissioned by the German Federal Ministry for Economic Cooperation and Development (BMZ). However, GIZ also operates on behalf of other German ministries and public and private clients in Germany and abroad. We are active in areas ranging from economic development, climate change mitigation, food security, health care and education to providing advice in crisis and conflict situations. We operate in some 130 countries, employing more than 16,500 staff across the globe.
IN COOPERATION WITH

Sustainable Development Solutions Network (SDSN)

Launched by UN Secretary-General Ban Ki-moon in August 2012, the Sustainable Development Solutions Network (SDSN) mobilises scientific and technical expertise from academia, civil society, and the private sector in support of sustainable development problem solving at local, national, and global scales. We aim to accelerate joint learning and help to overcome the compartmentalisation of technical and policy work by promoting integrated approaches to the interconnected economic, social, and environmental challenges confronting the world.

United Nations University (UNU)

The United Nations University (UNU) is the academic arm of the United Nations and acts as a global think tank. The Institute for Environment and Human Security (UNU–EHS) carries out cutting edge research on risks and adaptation related to environmental hazards and global change. It also offers the joint MSc degree programme “The Geography of Environmental Risks and Human Security” with the University of Bonn. The United Nations University Vice Rectorate in Europe (UNU–ViE) supports the worldwide institutional development of UN University, particularly in Europe and Africa.

MEDIA PARTNER

Deutsche Welle

Deutsche Welle (DW) is Germany's international broadcaster. It offers multimedia journalistic content in 30 languages. Moreover, DW Akademie provides media training for media professionals in developing and transition countries. www.dw.de
What is the Bonn Conference?

The Bonn Conference for Global Transformation is the new international conference series for sustainable action. It supports the process behind the United Nations’ post-2015 Sustainable Development Goals, bridging the gap between theory and practice, policy-making and implementation.

Experienced experts working around the world in the fields of policy-making, business, research and academia, and civil society will come together in Bonn to develop ideas for shaping a sustainable future and to take away suggestions and inspiration for their own work. The first conference will be held from 12 to 13 May under the banner ‘From Politics to Implementation’. Subsequent Bonn Conferences will take place every two years.

The conference will be held in English

Why do we need a Bonn Conference?

‘Discontent is the first step in the progress of a man or a nation.’

Oscar Wilde

Whether it is pollution, climate change or the unequal distribution of wealth and education, many people around the globe agree that our world is not doing well as things stand. And many are convinced that if we are to preserve our planet, then we need to change something. We need to change ourselves, and radically.

This will require us to alter our thinking in all areas, moving away from an unhealthy obsession with profit and self-interest towards a more responsible and forward-looking approach to dealing with our world. This global transformation will require the participation of everyone, whether policy-makers, everyday citizens, entrepreneurs or researchers.

Policy-makers are sending out a clear signal: the UN Member States are setting themselves new development and sustainability goals in 2015 to replace the Millennium Development Goals. This post-2015 agenda applies to developing countries, emerging economies and industrialised nations alike. Our job is to find out together what we can do to achieve these goals.
This is a task for people from the entire world; people who know how the abstract concept of transformation translates into practice. And it is precisely these individuals who will come together every two years for the Bonn Conference for Global Transformation to share ideas, inspire one another, work together to develop solutions and help to make those solutions a reality.

What is happening at the Bonn Conference 2015?

From theory to practice – and from forum to workshop.
The first day of the Bonn Conference will comprise a major policy forum and several workshops on each of the conference’s two major topics:

Green Transformation

In this forum we will consider the environmental and economic dimensions of the transformation: What will the new energy supply system look like? How does a city become smart? Can we make comparisons between the challenges faced by individual countries? How can we generate energy in a modern, sustainable way while also helping to secure jobs and create economic growth?

Inclusive Transformation

This topic block will examine the increasing inequality between and within societies: What role can economic growth play in reducing inequality? What will the social security systems of the future look like? Where does education come in? What role does the private sector play?

The second day will revolve around the ‘Why?’ aspect of implementation:

Implementing Transformation

How can the transformation process succeed? How transferable are existing experiences and approaches? What roles will the different actors play? Which alliances and cooperation models are the most viable?
Programme Overview

Day One

Tuesday, 12 May 2015

08:00 am | Registration
09:00 am | Welcome
09:30 am | Global Transformation – Challenges and Solutions
10:00 am | Driving Transformation: A Mind Shift
11:00 am | Coffee Break
11:30 am | Global Transformation: One Target – Different Views
01:00 pm | Lunch break
02:30 pm | Policy Forum I: Green Transformation – Achieving Sustainable Energy
02:30 pm | Policy Forum II: Inclusive Transformation – Reducing Inequalities
04:00 pm | Converting Principle Into Practice
       Practitioners present their cases and solutions
       (10 workshops in parallel sessions)

5 Workshops on ‘Green Transformation’
(related to Policy Forum I)

5 Workshops on ‘Inclusive Transformation’
(related to Policy Forum II)

06:00 pm | Inspirational Outlook
07:00 pm | Reception
Day Two

Wednesday, 13 May 2015

09:00 am | Welcome

09:05 am | ‘Bonn Speech’ on Global Transformation

10:00 am | Implementing Transformation
(10 workshops in parallel sessions)
Workshops on ‘Implementing Transformation’

12:00 pm | Lunch break

01:30 pm | Making Transformation Work

03:00 pm | Closing
gramme
Programme
Day One

09:00 am | **Plenary Chamber**

**Introduction**

Melinda Crane and Natasha Walker
Moderation

**Welcome**

Angelica Schwall-Düren
Minister for Federal Affairs, Europe and the Media, State of North Rhine-Westphalia, Düsseldorf
Tanja Gönner
Chair of the Management Board, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Bonn / Eschborn

09:30 am | **Global Transformation – Challenges and Solutions**

Friedrich Kitschelt
State Secretary in the Federal Ministry for Economic Cooperation and Development (BMZ), Bonn

10:00 am | **Plenary Chamber**

**Driving Transformation: A Mind Shift**

Global transformation goes beyond the scope of international agreements and macroeconomic logic. The shift to sustainable and decent livelihoods affects all facets of our daily lives. It also requires a reset of our collective mindsets and a greater awareness that we are all in the driver’s seat. The speakers in this session will reflect on the ingredients needed to kick-start big transformative ideas locally and to inspire others to join their ‘transformative journey’.

John Elkington
Executive Chairman, Volans Ventures, London

Su Kahumbu Stephanou
Creative Director, Green Dreams TECH Ltd., Nairobi
11:00 am | Lobby
Coffee Break

11:30 am | Plenary Chamber

Global Transformation: One Target – Different Views

While there is broad, if not universal agreement on the need for a global transformation for sustainable development, there is far less agreement on its urgency, priorities, on individual and collective responsibilities, on binding rules and obligations. Panelists will present their views on the rationale for a global transformation, on the forces that drive it and on the barriers that slow it down. They will also address the prospects for implementing global sustainable development goals in a world characterised by volatility, uncertainty, complexity and ambiguity.

Yunus Arikan
Head of Global Advocacy and Policy, ICLEI – Local Governments for Sustainability, World Secretariat, Bonn

Alejandro Litovsky
Founder and Chief Executive, Earth Security Group, London

Dirk Messner
Director, German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE), Bonn

Vandana Shiva
Club of Rome and Recipient of the Right Livelihood Award, New Delhi

Daniele Violetti
Chief of Staff, United Nations Framework Convention on Climate Change (UNFCCC), Bonn

01:00 pm | Lobby
Lunch Break
Policy Forum I: Green Transformation – Achieving Sustainable Energy

Sustainable energy – energy that is available to all, affordable, reliable and modern – is vital to all dimensions of sustainability: the ecological preservation of our planet, economic growth and human progress all depend upon sustainable energy. Adequately balancing these dimensions, however, remains an enormous task in all societies and countries. The panelists of Policy Forum I will provide insights into their assessment of this global challenge and provide ideas on confronting it. They will address the key question of how to provide billions of people and an increasing number of emerging economies with sustainable energy.

Obaid Amrane
Member of the Board, Moroccan Agency for Solar Energy (MASEN), Rabat

Sven Becker
Managing Director (CEO), Trianel GmbH, Aachen

Xianzhang Lei
Director General of European Representative Office, State Grid Corporation of China, Frankfurt

Tania Rödiger-Vorwerk
Deputy Director General for Sustainable Development, Natural Resources, Economic Policy and Infrastructure, Federal Ministry for Economic Cooperation and Development (BMZ), Bonn

Klaus Töpfer
Executive Director, Institute for Advanced Sustainability Studies e.V., Potsdam

Moderated by Christine Lins, Executive Secretary, REN21 Renewable Energy Policy Network for the 21st Century, Paris
04:00 pm | Converting Principle into Practice

Practitioners present their cases and solutions
(workshops in parallel sessions)

Workshops on ‘Green Transformation’

Workshop 1 | Chamber

Industrial Relations for a Green Economy
European Trade Union Confederation (ETUC)
German Trade Union Confederation (DGB) North Rhine-Westphalia

Workshop 2 | Rotunda

Realities of Decarbonisation: Lessons from Ongoing Economic Transformations
German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
University of Cape Town

Workshop 3 | Gallery

Transforming Energy Systems: Experiences from Industrial Regions
Cluster EnergieForschung.NRW
Institute for Advanced Study in the Humanities (KWI)
Wuppertal Institute for Climate, Environment and Energy

Workshop 4 | Lounge

DPDHL: On the Transformational Path towards Sustainable Supply Chains
Deutsche Post DHL Group

Workshop 5 | Salon

How to Achieve Universal Access to Sustainable and Modern Energy Services
Energising Development Partnership (EnDev)
02:30 pm | Plenary Chamber

Policy Forum II: Inclusive Transformation – Reducing Inequalities

Inequality on a global level is soaring – between and within countries, between and within societal groups, between and within generations. Based upon available knowledge and data, the panel will present different perspectives on the factors and trends that drive inequality and will discuss options and possible solutions to reversing this trend.

Jean-Marc Fournier
Economist, Organisation for Economic Co-operation and Development (OECD), Paris

Rodrigo Martínez
Social Affairs Officer, Economic Commission for Latin America and the Caribbean (ECLAC), Santiago de Chile

Claudia Roth
Vice President of the German Bundestag, Berlin

Sanjit ‘Bunker’ Roy
Founder, Barefoot College, Rajasthan

Daria Ukhova
Inequality Policy Advisor, Oxfam UK, Oxford

Moderated by Tilman Altenburg, Head of Department, German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE), Bonn
04:00 pm | **Converting Principle into Practice**
Practitioners present their cases and solutions
(workshops in parallel sessions)

**Workshops on ‘Inclusive Transformation’**

Workshop 6 | **Plenary Chamber**
**Integrated Education Systems as a Basis for Global Transformation**
United Nations University Institute for Environment and Human Security (UNU-EHS)

Workshop 7 | **Hall A/B**
**Leave No Child behind: Promoting Inclusive Societies from the Start**
Bertelsmann Stiftung

Workshop 8 | **Rhine Lobby**
**Transforming the Economy: Shaping Inclusive Growth**
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Workshop 9 | **Hall F/G**
**Inclusive Fiscal Policy and How to Mobilise Public Support**
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Workshop 10 | **Hall C**
**Sustainable Inclusive Cities as Drivers of Global Transformation**
Sustainable Development Solutions Network (SDSN)
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
06:00 pm | **Plenary Chamber**

**Inspirational Outlook**

**Jeffrey D. Sachs**
Special Advisor to United Nations Secretary-General Ban Ki-moon on the Millennium Development Goals; Director of the UN Sustainable Development Solutions Network (SDSN), New York

07:00 pm | **Lobby**

**Reception**

hosted by the State Government of North Rhine-Westphalia, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and the Federal City of Bonn

Welcome Address by **Jürgen Nimptsch**, Mayor, Bonn
Programme
Day Two

09:00 am | Plenary Chamber
Welcome

Melinda Crane and Natasha Walker
Moderation

09:15 am | Plenary Chamber
‘Bonn Speech’ On Global Transformation

Ed Gillespie
Co-Founder, futerra, London

10:00 am | Workshops On ‘Implementing Transformation’
Practitioners present their cases and solutions
(10 workshops in parallel sessions)

Workshop 11 | Plenary Chamber
Civil Society Actors as Change Agents
Association of German Development and Humanitarian Aid NGOs (VENRO)
One World Network North Rhine-Westphalia

Workshop 12 | Rotunda
Transforming Governance through Gender Equality
UN Women National Committee Germany

Workshop 13 | Hall F/G
Translating the SDGs into National and Sub-National Strategies
Bertelsmann Stiftung
Sustainable Development Solutions Network Germany (SDSN Germany)
Programme Day Two | Wednesday, 13 May 2015

Workshop 14 | **Rhine Lobby**

**Transformative Alliances: How Small Groups of Stakeholders Could Make a Big Difference**
Development and Peace Foundation (sef)
Germanwatch

Workshop 15 | **Hall C**

**Facilitating Global Transformation: Insights from Interdisciplinary Development Research**
Center for Development Research (ZEF)

Workshop 16 | **Chamber**

**Implementing Transformation – Sharing Urban Knowledge**
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Sustainable Development Solutions Network (SDSN)
Wuppertal Institute for Climate, Environment and Energy

Workshop 17 | **Lounge**

**How Do War-Torn Societies Transform? Narratives from on the Ground**
Bonn International Center for Conversion (BICC)

Workshop 18 | **Hall A/B**

**Living Labs – A Tool for Transformation on the Ground**
Wuppertal Institute for Climate, Environment and Energy
Institute for Advanced Sustainability Studies (IASS) Potsdam

Workshop 19 | **Salon**

**Open, Big or Smart – Digital Data as a Catalyst for SDG Achievement Worldwide**
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
World Wide Web Foundation

Workshop 20 | **Gallery**

**Transformative Power: How Media Contribute to Change and Development**
DW Akademie
Programme Day Two | Wednesday, 13 May 2015

12:00 pm | Lobby
Lunch Break

01:30 pm | Plenary Chamber
Making Transformation Work
What does it take to bring about a global transformation towards sustainable development and to increase the quality of life for all? Which key dynamics are driving transformation? How can the multitude of individual activities and solutions lead to a truly global process of transformation? How will the SDGs contribute towards achieving global transformation? Which insights and takeaways from the Bonn Conference will enrich and inspire our daily work?

Peter Bakker
President, World Business Council for Sustainable Development (WBCSD), Geneva

Michael Karnitschnig
Head of Cabinet of EU Commissioner Johannes Hahn, EU Commissioner for European Neighbourhood Policy and Enlargement Negotiations, Brussels

Miguel Lago
Founder and CEO, Meu Rio, Rio de Janeiro

Peter Limbourg
Director General, Deutsche Welle, Bonn

Shashi Tharoor
Member of the Indian Parliament (Lok Sabha) and Chairman of the Parliamentary Standing Committee on External Affairs, New Delhi

03:00 pm | Plenary Chamber
Closing

Melinda Crane and Natasha Walker
Workshops
Workshops
Day One

Green Transformation
Workshops Day One | Tuesday, 12 May 2015

Green Transformation

04:00 pm | Chamber

Workshop 1 – Industrial Relations for a Green Economy

The workshop will demonstrate that trade unions have a key role to play in the transition towards a green economy. For many years now, trade unions have been supporting efforts to make a low-carbon and resource-efficient economy in Europe and internationally. This is an absolute priority since what is at stake is preserving the habitability of our planet.

However, it is crucial that the social dimension becomes a central component of a transition towards a low-carbon and resource-efficient economy. We need a policy framework for a ‘just transition’. Such a framework should aim at supporting climate and environmental policies with a set of labour instruments that will maximise the potential to create quality jobs, while cushioning the possible negative impacts of the transition.

‘Just transition’ also means that the transition towards a low-carbon and resource-efficient economy must include initiatives to promote social dialogue and workers’ participation. Workers have a role to play in greening their workplace and must also be able to anticipate the changes and restructuring which could impact them.

Presenters

**Benjamin Denis**
Advisor, ETUC, Brussels, Belgium

**Lene Olsen**
Senior Specialist, ILO-ACTRAV (Bureau for Workers’ Activities), Geneva, Switzerland

**Achim Vanselow**
Head of Department for Economic Policy, German Trade Union Confederation (DGB NRW), Düsseldorf, Germany

Trade union representatives from Belgium, France, Greece and Italy

Organisers

**European Trade Union Confederation (ETUC)**

**German Trade Union Confederation (DGB)**

North Rhine-Westphalia
Workshops Day One | Tuesday, 12 May 2015

Green Transformation

04:00 pm | Rotunda

Workshop 2 – Realities of Decarbonisation: Lessons from Ongoing Economic Transformations

A rapidly increasing number of studies and integrated assessments contend that comprehensive decarbonisation of the global economy is indeed possible. At the same time, they emphasize the need to step up relevant efforts if the ensuing transformation is to be compatible with limiting global warming to a maximum of 2°C. Accordingly, this workshop seeks to facilitate a better understanding of generic transformative strategies that respond to different national and regional contexts. It asks specifically how interests and actor constellations can be managed for the benefit of feasible decarbonisation pathways. To this end, the workshop will start by outlining the challenge of deep decarbonisation and proceed to draw lessons from empirical studies on the political economy of transformative policies in developed and developing countries. It will discuss strategies for generating ‘buy-in’ from the public and private sectors and will highlight the potential of co-benefits to driving the implementation of ambitious policies that go beyond ‘business as usual’.

Presenters
Mike Morris
Professor, University of Cape Town, South Africa

Anna Pegels
Senior Researcher, DIE, Bonn, Germany

Guido Schmidt-Traub
Executive Director, Sustainable Development Solutions Network (SDSN), Paris, France

Hubert Schmitz
Professorial Fellow, IDS, Sussex, United Kingdom

Commentator: Belynda Petrie
CEO OneWorld South Africa, Cape Town, South Africa

Moderator
Clara Brandi
Senior Researcher, DIE, Bonn, Germany

Organisers
German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE)
University of Cape Town
Workshop 3 – Transforming Energy Systems: Experiences from Industrial Regions

The energy transition – the so-called ‘Energiewende’ – requires a profound change in Germany’s evolved energy system that entails significant challenges concerning existing infrastructure and production processes. Along with technical solutions, the energy transition must be embedded in appropriate political, social, cultural and institutional contexts. For example, the experience in North Rhine-Westphalia shows that innovative planning and steering processes, participation formats, new business sectors, and specific forms of transformation design are needed.

The workshop focuses on these non-technical transformation aspects of the energy transition. In his keynote address, Franz Mauelshagen will outline the history of the topic and examine what we can learn from historical transformational processes. Klaus Töpfer will discuss the opportunities and risks related to large-scale transformation. In a third keynote speech, Andrew Karvonen will contribute an international perspective using the example of the local energy transformation taking place in Manchester. A discussion with other participants will round-up the day to address the role of technical and socio-economic aspects in shaping transformation processes and the importance of regional activities for the global implementation of an energy transition.

Presenters

Manfred Fischedick
Wuppertal Institute for Climate, Environment and Energy, Germany

Andrew Karvonen
Lecturer for Architecture and Urbanism, The University of Manchester, Manchester, United Kingdom

Franz Mauelshagen
Research Associate, Rachel Carson Center, Munich, Germany

Klaus Töpfer
Executive Director, Institute for Advanced Sustainability Studies e.V., Potsdam, Germany

Moderator

Manfred Fischedick
Wuppertal Institute for Climate, Environment and Energy, Germany

Organisers

Cluster EnergieForschung.NRW
Institute for Advanced Study in the Humanities (KWI)
Wuppertal Institute for Climate, Environment and Energy
Workshop 4 – DPDHL: On the Transformational Path towards Sustainable Supply Chains

When Deutsche Post DHL set a voluntary target in 2008 for improving its carbon efficiency by 30% by 2020 (baseline 2007), it was the first company in its sector to do so and has since led the way in sustainable logistics provision. While the company is progressing towards its 2020 target, it also recognises that the expectations of its stakeholders, be they employees, customers, investors or society at large, are evolving. In 2013, DPDHL embarked on a new journey to revolutionise the way it achieves its environmental objectives by shifting the focus to customer engagement, viewing sustainability through a wider lens and furthering its ambition to be an all-round responsible business.

In the workshop, DPDHL will explain how the company has gone about making these changes and discuss the key driving forces in the process. Furthermore, it will share its experience of engaging the entire company in a debate about sustainable objectives and how to achieve them. Together with the participants, the workshop organisers hope to determine what a sustainable supply chain should look like for the coming decade.

Key topics to discuss in the workshop will be

• Transformation in a global organisation: what are the key factors?
• Defining the future of (sustainable) supply chains/transportation/logistics

Presenters

Amanda de Silva
Manager, Corporate Communications & Responsibility, DHL Asia Pacific, Middle East & Africa, Singapore

Wing Huo
Head of Responsible Business Practice Team, DPDHL, Bonn, Germany

Katharina Tomoff
Vice President Shared Value, DPDHL, Bonn, Germany

Organiser

Deutsche Post DHL Group
Workshop 5 – How to Achieve Universal Access to Sustainable and Modern Energy Services

Sustainable development is not possible without sustainable energy. Access to modern energy services is central to human development and an investment in our collective future. Therefore, in 2011 UN General Secretary Ban Ki-moon launched the Sustainable Energy for All (SE4All) initiative with the goal of making universal access to energy a reality by 2030. Universal access to energy is also expected to be one of the sustainable development goals (SDGs), making energy supply an issue of strategic importance in international development cooperation for years to come. This workshop will focus on approaches and pathways to achieving this goal and will highlight the challenges and practical solutions regarding universal access to energy. Experts will briefly illustrate best practices on the ground and reveal policy solutions on the national and global level, and share their visions and experience with the audience.

Presenters

Anna Ingwe  
Programme Manager, EnDev Kenya, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Nairobi, Kenya

Ruud Kempener  
Technology Analyst at the Innovation and Technology Center (IITC), International Renewable Energy Agency, Bonn, Germany

Georgios Pantoulis  
Head of Sector ‘Energy Policy Implementation’, European Commission, Directorate-General Development and Cooperation (Energy Unit), Brussels, Belgium

Andreas Spieß  
CEO, Solarkiosk AG, Berlin, Germany

Michael Wollny  
Managing Director, Wollny Consulting, Baunatal, Germany (tbc)

Moderator

Stefan Gsänger  
Secretary General, World Wind Energy Association, Bonn, Germany

Organiser

Energising Development Partnership (EnDev)
Workshops
Day One

Inclusive Transformation
Workshops Day One | Tuesday, 12 May 2015

Inclusive Transformation

04:00 pm | Plenary Chamber

Workshop 6 – Integrated Education Systems as a Basis for Global Transformation

Global transformation is a long term, ongoing process that will not be achieved within a single generation. At the heart of this process stands education and thus the need to re-engineer educational systems and programmes in several different ways, namely in terms of:

• Geography: Schools, universities and research institutions need to build networks if they are to master the global transformation agenda.

• Transdisciplinary: Only a few of the most urgent problems can be handled by means of a single-discipline approach. What we need is further progress in inter- and transdisciplinary education.

• Permeability: Successful education systems are characterised by cooperation and permeability between different sectors, e.g. academic, applied sciences and vocational education programmes.

Presenters

Kenneth Barrientos
Programme Officer, UNESCO-UNEVOC

Jürgen Bode
Vice President for International Affairs and Diversity, Bonn-Rhein-Sieg University of Applied Sciences

Mohamed Thameur Chaibi
Coordinator Pan African University, African Union Commission

Thomas Greiner
Sub-Department Head: Lifelong Learning, Research on Education, Federal Ministry of Education and Research (BMBF)

Klaus Greve
Department of Geography, University of Bonn

Jakob Rhyner
Vice Rector, United Nations University

Dorothea Rüland
Secretary General, DAAD

Moderator

Anke Rasper
Senior Editor Globalization, Deutsche Welle

Organiser

United Nations University Institute for Environment and Human Security (UNU-EHS)
Workshop 7 – Leave No Child Behind: Promoting Inclusive Societies from the Start

Social inequality is a challenge that all societies have to address, and this is also true for relatively prosperous ones. International research shows that the social background of a child has a highly significant impact on its educational achievement and on its opportunities in life. Social equality can be promoted through the provision of early support and by putting the perspective of the child first. The workshop will address this issue by discussing the European policy cooperation in the field of early childhood education and care (ECEC) and by examining experiences from European member states. Good practice examples from the United Kingdom, Denmark and Sweden will be presented alongside experiences from the German State of North Rhine-Westphalia where prevention-approaches have been adopted that aim to promote equal opportunities from the cradle to university. In this approach, prevention applies to the entire childhood development – from birth to the beginning of employment.

The workshop will show that providing good and comprehensive support at an early age – independent of a child’s background – improves a child’s opportunities substantially and furthers their chances to develop positively, attain a good education, and participate and integrate into society successfully. In terms of prosperity and social cohesion at the individual and societal level, early investment in children – especially in children from disadvantaged families – promises to have the greatest long-term impact.

**Presenters**

**Elke Loeffler**  
Chief Executive, Governance International,  
Birmingham, United Kingdom

**Nóra Milotay**  
Policy Officer, DG Education and Culture, School Policy Unit, European Commission, Brussels, Belgium

**Klaus Peter Strohmeier**  
Senior Professor, Centre for Interdisciplinary Regional Studies (ZEFIR), Ruhr-University Bochum, Germany

**Moderator**

**Regina von Görtz**  
Project Manager, Bertelsmann Stiftung, Gütersloh, Germany

**Organiser**

Bertelsmann Stiftung

**Cooperation Partner**

State Government of North Rhine-Westphalia
Workshops Day One | Tuesday, 12 May 2015

Inclusive Transformation

04:00 pm | Rhine Lobby

Workshop 8 – Transforming the Economy: Shaping Inclusive Growth

Inclusive growth matters! But how do we achieve it?

The transition from the Millennium Development Goals to the Post-2015 agenda is characterised by an apparent paradox. Developing countries and emerging economies have witnessed historic reductions in poverty over the last 25 years. At the same time, global wealth is now distributed more unevenly than ever before. The gulf between top earners on the one hand and people on medium to low incomes on the other has widened significantly in many industrialised countries as well as in emerging economies. One of the biggest challenges facing both national and global policy-makers in the post-2015 context is thus to redefine and restructure growth in an inclusive way. This calls for profound changes in policy-making, but also in economic development at regional and local level, and within businesses themselves.

This workshop aims to bring together practitioners to share their insights on what inclusive growth means, what specifically can be done to promote it at regional and local level, what obstacles exist, and what lessons we can learn to help bring about success. Questions such as ‘How can structurally weak and poor regions be promoted?’, ‘How can firms combine growth and social issues?’, and ‘How can political actors and companies work together to create jobs and income for the most vulnerable?’ will be raised and debated interactively with the audience.

Presenters

Marita Brömmelmeier
Head of Unit Economic Development and Employment, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Hélène Giacobino
Executive Director, The Abdul Latif Jameel Poverty Action Lab (J-PAL) Europe, France

Lamia Kamal-Chaoui
Senior Advisor to the OECD Secretary General at OECD, France (tbc)

Roland Moezer
Formerly Project Leader Cobblestone Project, Germany/Ethiopia

Ananya Raihan
Co-Founder, Dnet, Bangladesh

Moderators

Jacqueline Jasper
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Michael Vollmann
Ashoka

Organiser

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Workshops Day One | Tuesday, 12 May 2015
Inclusive Transformation

04:00 pm | Hall F/G

Workshop 9 – Inclusive Fiscal Policy and How to Mobilise Public Support

Most countries have seen inequality increasing within their societies during recent decades. Despite significant growth levels, poverty remains high and the gap between rich and poor widens. This results in many countries in social tension, and even increases in crime and conflict. In response, a number of governments have taken measures to reduce inequality of income and wealth in their countries. Fiscal policy is a crucial instrument in encouraging redistribution. However, redistribution is a highly sensitive issue, and governments may have to prepare for public debates about the right mechanisms for mobilising and allocating resources.

An observable lack of success in taxing the top earners in most countries might be linked to weak enforcement mechanisms, existing tax exemptions, low compliance levels and targeting issues. If inequality is to be reduced, developing countries especially need to broaden or deepen their tax base in order to ensure sustainable financing of additional spending for social policies.

In this workshop we will discuss the following questions with experts from financial institutions, think tanks and civil society: Which measures can garner public support for redistribution through taxation and transfer mechanisms, and promote social cohesion? What is the importance of well-designed social protection systems in legitimising public spending? What can be done to convince politicians and citizens alike of the benefits of paying taxes and maintaining social transfer systems based on principles of solidarity? What measures might increase tax compliance and willingness to bear high tax rates, especially among top earners?

**Presenters**

**Juan Pablo Jimenez**
Economics Affairs Officer, Economic Commission for Latin America and the Caribbean (ECLAC), Santiago de Chile, Chile

**Catherine Olier**
EU Policy Adviser on Development Finance and Essential Services, OXFAM INTERNATIONAL EU OFFICE, Brussels, Belgium

**Achim Truger**
Department of Business and Economics, Berlin School of Economics and Law, Berlin, Germany

**Moderator**

**Jutta Barth**
Head of Sector Project Eradicating Poverty and Reducing Inequality, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH, Germany

**Organiser**

**Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH**
Workshops Day One | Tuesday, 12 May 2015

Inclusive Transformation

04:00 pm | Hall C

Workshop 10 – Sustainable Inclusive Cities as Drivers of Global Transformation

This workshop recognises the many examples of inclusive development initiatives existing in urban contexts around the world. But inclusive transformation within cities remains a challenge. In this regard, the inclusion of the goal for sustainable cities and human settlements in the Sustainable Development Goals and Habitat III represent a promising framework for future action. The drafted SDG on cities, with its targets and indicators, is already playing a unique role in current discussions. This provides a great momentum for reaching consensus among the urban community on what inclusive cities should look like and what kind of transformation is needed.

As such, this workshop will address this debate on the SDG and on Habitat III, highlighting the next steps and consequences for the future agenda of cities worldwide, and German cities in particular. As the successful achievement of inclusive transformation depends on the effective integration of different stakeholders and on the applied methods and concepts, the guiding question is: What are the success factors for an effective and inclusive urban transformation?

Presenters

Yunus Arikan
Head of Global Policy and Advocacy, ICLEI

Hilmar von Lojewski
Councillor of the German Association of Cities and the Association of Cities North Rhine-Westphalia
Urban Planning – Building – Housing – Traffic

Günter Meinert
Programme Manager Policy Advice for Urban Development, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Shin Wei Ng
Senior Policy Advisor, E3G, United Kingdom

Aromar Revi
Co-Chair of the SDSN Thematic Group „Sustainable Cities“; Director of the Indian Institute for Human Settlements, India

Rüdiger Wagner
Executive Director, Environment and Health Division, City of Bonn

Moderator

Albert Eckert
denkmodell GmbH, Germany

Organisers

Sustainable Development Solutions Network (SDSN)
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Workshops
Day Two

Implementing Transformation
10:00 am | **Plenary Chamber**

**Workshop 11 – Civil Society Actors as Change Agents**

A number of civil society actors believe that political, social and economic sustainability is only achievable through a socio-ecological transformation of society. The following key questions arise for civil-society actors with regard to their role in promoting sustainable development: How can we become change agents and play our part in shaping a sustainable (global) society? What resources and traits do we have that could help to initiate and shape global transformation? What powers do we have at our disposal? Our watchdog, think-tank and advocacy roles, the education services we provide, and our close relationship with our target groups combine to give us a broad base in terms of legitimacy. How do we leverage this power to influence developments and make change happen?

**Presenters**

**Soledad Briones**  
CONCORD: the European NGO confederation for Relief and Development, Brussels, Belgium

**Vandana Shiva**  
Club of Rome and Recipient of the Right Livelihood Award, New Delhi, India

**Frank Twinamatsiko**  
Uganda Water and Sanitation NGO Network (UWASNET), Kampala, Uganda

**Moderator**

**Monika Dülge**  
One World Network North Rhine-Westphalia, Düsseldorf, Germany

**Organisers**

Association of German Development and Humanitarian Aid NGOs (VENRO)

One World Network North Rhine-Westphalia
10:00 am | Rotunda

**Workshop 12 – Transforming Governance through Gender Equality**

When it comes to creating a new development agenda and agreeing on the means to finance the agenda, 2015 is a crucial year for development and gender equality. UN Women is working with the Beijing+20 campaign to ensure that gender equality and the empowerment of women are at the heart of all decisions that are set to determine our future.

Women drive transformation and need to be included in all processes of governance. Gender responsive budgeting is, in this context, an effective and specific governance instrument for implementing transformation.

In Macedonia, UN Women has demonstrated that gender responsive budgeting has an impact on the lives of women and their communities. The workshop will explain how UN Women supported the development and implementation of this first gender-budgeting strategy.

**Presenters**

**Ermira Lubani**
Regional Project Manager, UN Women, Skopje, Macedonia

**Marion Böker**
International Consultant & Entrepreneur/Member Executive Board International Alliance of Women (IAW)

**Vilma Petro**
Head of Cabinet of Deputy Prime Minister of Albania

**Moderator**

**Merjam Wakili**
Project Manager, Trainer and Moderator, DW Akademie

**Organiser**

UN Women National Committee Germany

**Cooperation Partner**

Gender equality network: Gender@International Bonn
Workshop 13 – Translating the SDGs into National and Sub-National Strategies

At the United Nations in September 2015, world leaders will agree upon a new framework for global transformation: the Sustainable Development Goals (SDGs). However, global transformation will only come about if the SDGs are adopted by actors at all levels. Against this backdrop, the workshop highlights the role of national and sub-national strategies for adopting and translating the SDGs, and addresses the following questions:

How should we characterise and assess the current situation regarding the framing of the SDGs and the emerging role of their national and sub-national implementation?

How can we build in general terms on lessons learned when designing strategies for sustainable development?

To what extent do vertical integration in particular and the alignment of strategic objectives with SDGs represent success factors for sustainable development strategies?

The workshop will open with two presentations on the current status of the international SDG-debate and the success factors that can generally be defined for strategies at national and sub-national level. Two case studies of specific success factors in strategy processes in North Rhine-Westphalia and Costa Rica will provide a broader picture. The discussion will involve comparison of the success factors presented with the experience of workshop participants.

**Presenters**

**Jaime Echeverría**  
President and CEO, EAE Consult, San José, Costa Rica

**Harald Heinrichs**  
Professor of Sustainability and Politics, Leuphana University of Lüneburg, Lüneburg, Germany

**Christian Kroll**  
Project Manager, Bertelsmann Stiftung, Gütersloh, Germany

**Marc-Oliver Pahl**  
Ministry for Climate Protection, Environment, Agriculture, Conservation and Consumer Protection of the State of North Rhine-Westphalia (MKULNV), Düsseldorf, Germany

**Guido Schmidt-Traub**  
Executive Director, Sustainable Development Solutions Network, Paris, France

**Moderator**

**Imme Scholz**  
Deputy Director, German Development Institute/Deutsches Institut für Entwicklungspolitik (DIE), Bonn, Germany

**Organisers**

**Bertelsmann Stiftung**  
**Sustainable Development Solutions Network Germany (SDSN Germany)**
Workshop 14 – Transformative Alliances: How Small Groups of Stakeholders Could Make a Big Difference

International cooperation is necessary to achieve a major transformation towards more just and sustainable societies in the global North and South. Smaller groups of stakeholders – including national and sub-national governments, civil society and businesses – could complement formal multilateral negotiations and make a significant contribution in this regard. Such alliances of pioneers could provide incentives, enable participants to go further faster and to maintain the international community’s ability to act. This has been proven already in the area of security policy, for example with the Coalition for the International Criminal Court or the International Coalition for the Responsibility to Protect.

During the workshop, we will discuss how such an approach could work in the area of climate change. While there are many initiatives and partnerships already in existence in the sustainability sector, many of them only support incremental change at best. We suggest that a new type of alliance is necessary for transformational change. The workshop will explore the vision, criteria and benefits of such alliances. On a more specific level, we will also try to figure out what institutional arrangements might look like, which countries, regions and stakeholders would be potential members, and what options are available to middle powers such as Germany, regional actors such as the EU, and sub-national entities such as the German federal states.

Presenters

**Rafael Guevara Senga**
Manager, Energy Policy Asia Pacific, WWF International, Manila, Philippines

**Kirsten Meersschaert Duchens**
Europe Coordinator, Coalition for the International Criminal Court (CICC), The Hague, The Netherlands

**Lutz Weischer**
Team Leader – International Climate Policy, Germanwatch, Bonn, Germany

Moderator

**Silke Weinlich**
Senior Researcher, German Development Institute/Deutsches Institut für Entwicklungspolitik (DIE), Bonn, Germany

Organisers

**Development and Peace Foundation (sef):**

**Germanwatch**
Workshop 15 – Facilitating Global Transformation: Insights from Interdisciplinary Development Research

Drawing on international interdisciplinary research in Central Asia and in West and East Africa, this panel discussion offers insights into research on global transformation processes. Countries in Central Asia are struggling to manage economic growth and processes of political transformation and still protect their natural environment at the same time. In this workshop we look at the various challenges and opportunities for strengthening research infrastructure and capacity in the field of social and environmental change in Uzbekistan, a country where ZEF has spent over ten years restructuring water and land management. In West Africa, rapidly growing economies pose a challenge to the sustainable use of natural resources. ZEF has conducted decades of interdisciplinary research into water basin management, desertification, migration and climate change in this region – efforts that have culminated in the establishment of the West African Science Service Center (WASCAL) on Climate Change and Adapted Land Use. Today WASCAL is supported by 10 West African countries and offers 10 graduate programmes. The panel includes a West African researcher who has been involved in research development in this region. In East Africa, ZEF has focused on transforming environmental protection. Research began with a small-scale biodiversity project on the management and protection of wild coffee resources in the Ethiopian rain forests. Ultimately, large-scale local capacity building efforts culminated in the establishment of a local NGO that has succeeded in creating a UNESCO Biosphere Reserve in the wild coffee region. One of the researchers involved in this process will speak at the panel. ZEF outlines the role research and capacity development can play in facilitating sustainable transformation.

Presenters

Felix Asante
Institute of Statistical, Social and Economic Research (ISSER), University of Ghana, Legon, Ghana

Anna-Katharina Hornidge
ZEF, Bonn

John Lamers
Senior Researcher, ZEF, Bonn

Tadesse Woldemariam Gole
Director of the Environment and Coffee Forest Forum (ECFF), Addis Ababa, Ethiopia

Moderator

Saravanan V.S. Subramanian
Senior Researcher, ZEF, Bonn

Organisers

Center for Development Research (ZEF)
University of Bonn
Workshops Day Two | Wednesday, 13 May 2015
Implementing Transformation

10:00 am | Chamber

Workshop 16 – Implementing Transformation – Sharing Urban Knowledge

This workshop will discuss the challenges cities face in implementing an agenda of inclusive urban transformation. To that end, it will present a variety of existing initiatives supporting effective urban dialogue as well as networking approaches to knowledge-sharing and joint learning. The guiding questions are: what experience has been gained and what activities exist when it comes to urban knowledge-sharing, joint learning and change management between cities and between different stakeholders worldwide and at city level in particular? What are the success factors for effective dialogue processes in urban transformation? How can sharing and learning support urban transformation? How can successful innovations be replicated in other urban contexts? What kind of support could be made available to cities by national governments and international stakeholders?

Presenters

Ralf-Rainer Braun
Head of Environmental Office, City of Hagen/Connective Cities, Germany

Ana Paula Rocha
Metropolitan Planning Company (Emplasa), Sao Paulo State Government, Brazil

Fasil Giorghis
Professor of Urbanism, City Forum Addis Ababa, Ethiopia

Stephen Kovats
Founding Director, r0g_agency for open culture and critical transformation, Berlin, Germany

Shin Wei Ng
Senior Policy Advisor, E3G, United Kingdom

Ralf Schüle
Co-Director Research Group 2: Energy, Transport and Climate Policy, Wuppertal Institute, Germany

Moderator

Albert Eckert
denkmodell GmbH, Germany

Organisers

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
Sustainable Development Solutions Network (SDSN)
Wuppertal Institute for Climate, Environment and Energy
Workshops Day Two | Wednesday, 13 May 2015
Implementing Transformation

10:00 am | Lounge

Workshop 17 – How do War-Torn Societies Transform?
Narratives from on the Ground

Countries such as Afghanistan, the DR Congo and South Sudan are striking examples of war-torn countries. Long-lasting violent conflicts have deeply impacted these societies – be it in everyday life, at the level of social security, human rights and political participation, or in terms of economic infrastructure. The workshop addresses processes of transformation in the societies of these (post-) conflict countries: what does ‘transformation’ mean in this context? Which criteria must be used? Who are the main actors? Narratives from on the ground are intended to help participants understand life in conflict-ridden countries so that realistic approaches to co-operation can be found and mutual learning processes initiated. In addition, the workshop seeks to examine different perceptions of ‘transformation’ in the global North and South: is ‘transformation’ something that can be implemented? Is there a gap between capacity-development efforts and the realities in (post-) conflict countries? If so, who are the main actors that can bridge this gap – civil society, academics, politicians, or particular institutions? Is there also a need for ‘transformation’ on the part of these actors?

Presenters

Masood Karokhail
Director and Co-Founder, The Liaison Office (TLO), Afghanistan

Matthias Ries
Head of Civil Peace Service programme, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Luuk van de Vondervoort
Technical Advisor in South Sudan, Bonn International Center for Conversion (BICC), Netherlands

Moderator

Elke Grawert
Senior Researcher, BICC, Germany

Organiser

Bonn International Center for Conversion (BICC)
Any ‘great transformation’ needs concepts that are both scientifically capable and yet practically savvy. Given that transformational projects do not come with a guarantee for success, various kinds of real-world experiments and transformational labs on the ground are smart tools when it comes to understanding and driving local transformation. The emerging approach of ‘living labs’ offers researchers and practitioners a transdisciplinary framework for mutually enriching cooperation, co-design and co-production.

This workshop briefly outlines the state-of-the-art of real-world laboratories and presents examples of thriving projects in Europe and Brazil. Since living labs are highly dependent on their local context, special attention is given to the ‘texture of urban transformation’ and the idea of ‘scaling up’ vs. ‘the dissemination of good ideas to a million places’. The workshop also discusses different ways of spreading transformation that are not based on ‘copy-n’’-paste’ solutions. Together, scientists and practitioners will examine the criteria for sound transdisciplinary research and get the chance to lay the foundations for – or to rethink – their own living laboratory.

**Presenters**

**Katieen De Flander**  
Research Fellow, IASS Potsdam, Potsdam, Germany

**Tom Henfrey**  
Senior Researcher, The Schumacher Institute & Transition Research Network, Bristol, United Kingdom

**Monica Picavea**  
REconomy entrepreneur, Brazilian Transition Research Institute, Sao Paulo, Brazil

**Moderator**

**Matthias Wanner**  
Scientific Assistant and PhD Student, Wuppertal Institute, Wuppertal, Germany

**Organisers**

**Institute for Advanced Sustainability Studies (IASS) Potsdam**  
**Wuppertal Institute for Climate, Environment and Energy**
Workshops Day Two | Wednesday, 13 May 2015
Implementing Transformation

10:00 am | Salon

Workshop 19 – Open, Big or Smart – Digital Data as a Catalyst for SDG Achievement Worldwide

‘Data are the lifeblood of decision-making and the raw material for accountability.’ This was the recent conclusion by the Independent Expert Advisory Group set up by UN Secretary-General Ban Ki-moon. Statistics, figures and data have always been important for measuring impacts in international development. But this age of extremely rapid technological progress – and the associated increase in online and mobile digital connectivity – is giving rise to a whole new world of opportunities for producing, distributing and using digital data in a much wider context. Digital data act as a catalyst for SDG achievement worldwide.

Ministries and public authorities are already making data available to the public in an effort to promote transparency and active citizenship. Also, anonymised user data from telecommunications companies are being analysed in order to better understand the spread of diseases and improve health systems.

At the same time, questions are being raised that have yet to be answered: Who actually benefits from the increasing availability of data? What is the quality of this data? How is it collected and accessed? And how is personal information protected? The goal is nothing less than to establish a socio-political code for the collection, use and protection of data in general and within the narrower context of the post-2015 agenda. The workshop will examine these issues and use case studies as a basis for discussing the potential and risks that this increasing flood of information entails for the political, social and economic advancement of developing countries and emerging economies.

Presenters
Andreas Pawelke
Director, Open Data Lab Jakarta, Jakarta, Indonesia

Claudia Schwegmann
Board Member, Open Knowledge Foundation, Hanover, Germany

Nanjira Sambuli
Researcher, iHub Nairobi, Nairobi, Kenya

Moderator
Savita Bailur

Organisers
Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH
World Wide Web Foundation
Workshop 20 – Transformative Power: How Media Contribute to Change and Development

Transformative power: how media contribute to change and development
How do media contribute to transformative developments? What role does media development play? And which factors play a role in establishing an enabling environment so that media can contribute to transformation processes?
The workshop looks at three areas involving DW Akademie projects, and aims to establish a link between the media and political – or other – areas. The workshop also looks at the conditions required for media to contribute effectively to transformation processes.

Transformation through innovation: the power of web-based technologies
The internet is one of the main drivers of change. Innovative projects from the Global South show how digital technologies are promoting freedom of expression and access to information.
Yet freedom of expression in countries of the Global South is often challenged by undemocratic regimes, human rights abuses, inequality, poverty, corruption, surveillance, lack of access to information, poor media literacy and high costs of the internet and communication services. However, the South2South manifesto shows how digital technologies can be used in innovative, ethical, democratic, inclusive and collaborative ways to solve problems and improve people’s lives.
Transformation through public broadcasting: the challenge of restructuring big players in national media systems

Public radio and television stations have a public mandate to explain or at least look critically at global changes. Broadcasters often remain the prime source of information and educational content and thus continue to play a major role in many media markets and societies. State broadcasters, however, are among those institutions that require a major shift in values and self-perception. We take a closer look at the conditions necessary and opportunities for a successful transformation of state media institutions.

Transformation through transparency: the data revolution and its implications for development

While the internet makes information increasingly accessible and transparent, huge amounts of data and highly complex content often require an approach known as ‘data journalism’.

So how is this changing journalism? How is it affecting the media’s role as a watchdog? And how can data journalism help civil society push political actors and public institutions to be accountable for their actions?

**Presenters**

**Erik Albrecht**
Researcher at Department of Strategy and Consulting Services, DW Akademie

**Penhleak Chan**
Managing Editor, Open Development Cambodia, Cambodia

**Holger Hank**
Head of Knowledge Management and Digital Innovation, DW Akademie

**Steffen Leidel**
Project Manager for Digital Innovation and Knowledge Management, DW Akademie

**Moderator**

**Patrick Leusch**
Head of International Affairs, DW Akademie

**Organisers**

**DW Akademie**

**Deutsche Welle**

---

**Workshops Day Two** | Wednesday, 13 May 2015

**Implementing Transformation**
Finding your Way

GROUND FLOOR

Rhine Lobby
Plenary Chamber
Info-point
Bar
Lobby
Lounge
Hall G Hall F
Hall C Hall B Hall A

Salon
Rotunda
Chamber

Finding your Way
Services

CONFERENCE GUIDES
You will find an information stand in the lobby. Staff at the registration desk in the reception area will also be able to provide assistance. Conference guides will be on hand to answer questions and give advice throughout the event. Both the conference guides and conference staff will be wearing grey lanyards for easy identification.

CONFERENCE LANGUAGE
The working language in all sessions is English. German interpreting services will be provided only for the morning session on 12 May 2015.

EMERGENCY NUMBERS
Police 110
Doctor/Fire 112

INFOPOINT
If you have any queries please go to the infopoint on the ground floor.

INTERNET ACCESS
Each participant will receive two individual WiFi codes that are printed on the badge. Both codes are valid for both days. You will need one code for each internet device.

LUGGAGE
You can deposit your luggage in the cloakroom on the 1st floor.

PARKING
There is a multi-storey car parking with space for 960 vehicles next to the World Conference Center Bonn. Address: Karl–Carstens–Straße, 53113 Bonn.
Please note: Karl–Carstens–Straße is currently only open in one direction and is not accessible from Heussallee. If you are approaching from Heussallee, turn right into Schlegelstraße to reach the World Conference Center Bonn multi-storey car park. You will find further parking spaces in Charles–de–Gaulle–Straße, 53113 Bonn (around 1km from the conference venue).
ENVIRONMENT PROTECTION ZONE
Due to its central location, the World Conference Center Bonn falls within Bonn's environment protection zone. As of 1 July 2014, only vehicles displaying a green environment disc are permitted to enter this zone. For more information, please go to www.bonn.de/@umweltzone (German only).

PUBLIC TRANSPORT: BUSES AND TRAMS
From the World Conference Center Bonn (from the station ‘Heussallee/Museumsmeile’) to Bonn main station: U16, U63 and U66 to Siegburg ICE train station: U66

TAXI
From the World Conference Center Bonn to the Cologne/Bonn airport: approx. EUR 40 to Bonn main station: approx. EUR 10 to Siegburg ICE train station: approx. EUR 30 Call: + 49 (0)228 / 55 55 55
Partners

ORGANISERS

The State Government of North Rhine-Westphalia

IN COOPERATION WITH

SUSTAINABLE DEVELOPMENT SOLUTIONS NETWORK
A GLOBAL INITIATIVE FOR THE UNITED NATIONS

UNIVERSITY
UNU-EHS
Institute for Environment and Human Security

MEDIA PARTNER

Deutsche Welle
FURTHER PARTNERS
Room for Thoughts